



PTO/SB/21 (09-04)

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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	10/663,718	
	Filing Date	09/17/2003	
	First Named Inventor	Hunter, et al.	
	Art Unit	Unknown	
	Examiner Name	Unknown	
Total Number of Pages in This Submission	65	Attorney Docket Number	0103637-0533876

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
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<input checked="" type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
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<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> Landscape Table on CD	Return PC
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<input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	Frost Brown Todd LLC		
Signature			
Printed name	Andrew B. Ulmer		
Date	March 21, 2006	Reg. No.	57,003

CERTIFICATE OF TRANSMISSION/MAILING			
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:			
Signature			
Typed or printed name	Andrew B. Ulmer	Date	March 21, 2006

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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PATENTS

UNITED STATES PATENT AND TRADEMARK OFFICE

Application:	10/663,718	Examiner:	(unknown)
Filed:	September 17, 2003	Art Unit:	(unknown)
Inventor:	Hunter, et al.	Atty Ref.:	0103637-0533876
Title:	SYSTEM AND METHOD PERMITTING MERCHANTS TO USE ELECTRONIC BILLBOARD DISPLAYS TO CARRY ADVERTISEMENTS FOR PRODUCTS THAT CAN BE PURCHASED THROUGH A UNIVERSAL AUTOMATED ORDER PROCESSING SYSTEM		

RESPONSE TO NOTICE UNDER 37 CFR 1.251

Mail Stop: Duplicates
Commissioner For Patents
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Dear Sir:

In response to the Notice Under 37 CFR 1.251, mailed on 02/09/2006, please consider the following response:

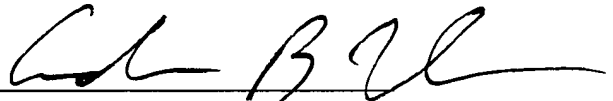
Remarks begin on page 2 of this paper.

An **Appendix** including a copy of Applicant's record of the original specification, claims, abstract, and drawings, as well as a statement that such copies are complete and accurate copies of Applicants' record of such papers, is attached following page 2 of this paper.

Remarks

The Notice Under 37 CFR 1.251, mailed 02/09/2006, indicated that the Office cannot locate the original specification, claims, abstract, and drawings after a reasonable search. Applicants were therefore requested to provide a copy of these papers and a statement that the copy of such papers is a complete and accurate copy of Applicants' record of such papers. Accordingly, Applicants provide herewith copies of Applicants' record of such papers and an executed statement that such copies are complete and accurate copies of Applicants' record of such papers. Should the Office require any additional papers or information, Applicants invite the Office to contact the undersigned at (513) 369-4811 or at aulmer@fbtlaw.com.

Respectfully Submitted,

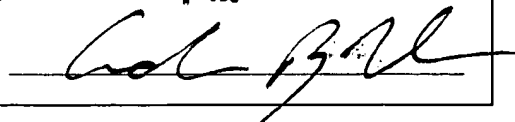


Andrew B. Ulmer (Reg. No. 57,003)
 Frost Brown Todd LLC
 2500 PNC Center
 201 East Fifth Street
 Cincinnati, Ohio 45202-4182
 513-369-4811 (direct)
 513-651-6981 (fax)

Attachments (Copy of Applicants' record of original specification, claims, abstract, and drawings; and executed Statement that the copies are complete and accurate copies of Applicants' record of such papers)

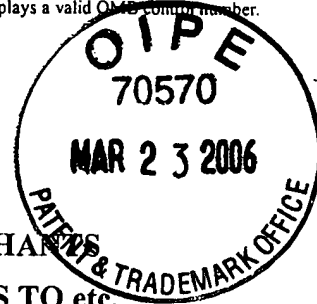
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In re Application of: Charles Eric Hunter, *et al.*
Application No.: 10/663,718
Filing Date: September 17, 2003
Title: **SYSTEM AND METHOD PERMITTING MERCHANTS
TO USE ELECTRONIC BILLBOARD DISPLAYS TO etc.**

Direct to: U.S. Patent and Trademark Office
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NOTICE UNDER 37 CFR 1.251 – Pending Application

Statement (check the appropriate box):

☐ The copy submitted with this reply is a complete and accurate copy of applicant's record of all of the correspondence between the Office and the applicant for the above-identified application (except for U.S. patent documents), and applicant is not aware of any correspondence between the Office and applicant for the above-identified application that is not among applicant's records.

☒ The copy of the paper(s) listed in the notice under 37 CFR 1.251 is/are a complete and accurate copy of applicant's record of such paper(s).

☐ The papers produced by applicant are applicant's complete record of all of the correspondence between the Office and the applicant for the above-identified application (except for U.S. patent documents), and applicant is not aware of any correspondence between the Office and the applicant for the above-identified application that is not among applicant's records.

☐ Applicant does not possess any record of the correspondence between the Office and the applicant for the above-identified application.

03/21/2006
Date

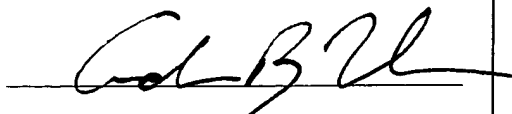
Andrew B. Ulmer
Signature
Andrew B. Ulmer
Typed or printed name
(Reg. No. 57,003)

A Copy of this notice should be returned with the reply.

Burden Hour Statement: This collection of information is required by 37 CFR 1.251. The information is used by the public to reply to a request for copies of correspondence between the applicant and the USPTO in order to reconstruct an application file. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This form is estimated to take 60 minutes to complete. This time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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A handwritten signature in black ink, appearing to read "Col B. L.", is written over a horizontal line.